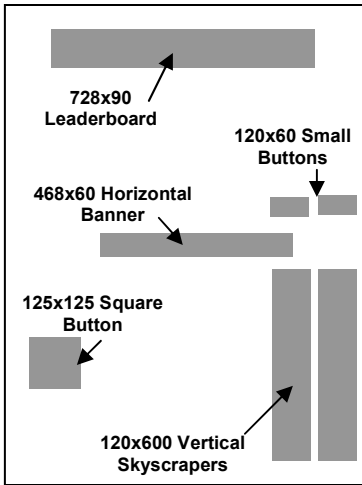




**3 for 1 SPECIAL!**  
**Now and through the end of August 2006,**  
**place an ad order for one page and receive**  
**2 additional pages for free!**  
*\* Main Page not included*

# advertising RATES

<http://www.texansforpeace.org>



		<u>6 months</u>	<u>12 months</u>
Leaderboard	728 x 90 pixels	\$210	\$340
Vertical Skyscraper	120 x 600 pixels	\$185	\$305
Horizontal Banner	468 x 60 pixels	\$170	\$280
Square Button	125 x 125 pixels	\$110	\$185
Small Button	120 x 60 pixels	\$80	\$130

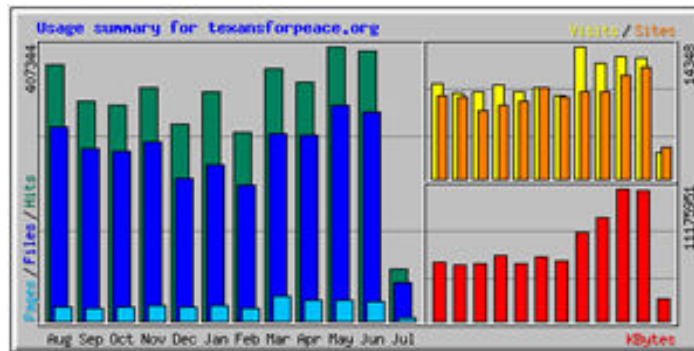
**Artwork and Production** – If you already have an electronic ad, great. However, if you don't have a banner ad – don't worry – we will be happy to create one for you at no additional cost.

We accept artwork in a variety of formats. File size should generally be 10-20 kb.

**General Guidelines** – Texans for Peace advertisers are limited to products, companies, and organizations that support the public good and a better world. Texans for Peace retains the right to accept or reject any and all advertising that we feel would not be of interest to our readership or would be incompatible to our mission including:

- Sexually explicit or vulgar content.
- The promotion of tobacco, alcohol, or gambling.
- Violent or deceptive products or companies
- Advertising for political candidates or parties

**Website Traffic** – Texans for Peace currently averages more than 13,000 visitors (and 400,000 "hits") monthly. Shown below is a snapshot of our monthly traffic for the past year.



**Placing an Ad** – Placing an ad is simple. We need the page you would like your ad to run on, the frequency (6 or 12 months), and the actual ad artwork in electronic form.

We will prepare an invoice for you based on your selection, or you may mail payment directly to Texans for Peace.

Let us know if you have a question or are ready to place an order. Thank you for advertising in Texans for Peace and growing peace, freedom and social justice throughout Texas and the world!

**Charlie Jackson      512-736-8385      charliej@texansforpeace.org**

# advertising LOCATIONS

There are many places to advertise on Texansforpeace.org. Listed below are the various pages, by section, that have advertising.

## MAIN

Main Page  
News Page 2  
Last Week  
Editorials  
Archives

*\* the MAIN pages are not included in the 3 for 1 offer.*

## ISSUES

Community  
Death Penalty  
Economics  
Faith & Religion  
Gang Violence  
Immigration  
Laws & Courts  
Liberty & Freedom  
Militarism  
Peacemaking  
Schools  
Social Justice  
Sex & Gender

## CALENDAR

This Month  
Conferences  
Special Events

## PROJECTS

Teaching Peace  
Nonviolent Curriculum  
End the War in Iraq  
Women's Business of Baghdad (WBCB)  
Peace Projects for Youth

## PEACELINKS

Austin  
Beaumont-Port Arthur  
Brownsville-Harlingen  
Corpus Christi  
Dallas  
El Paso  
Fort Worth-Arlington  
Galveston-Texas City  
Killeen-Temple  
Lubbock  
McAllen-Edinburg  
Odessa-Midland  
San Antonio  
Other Texas Cities  
Other US States

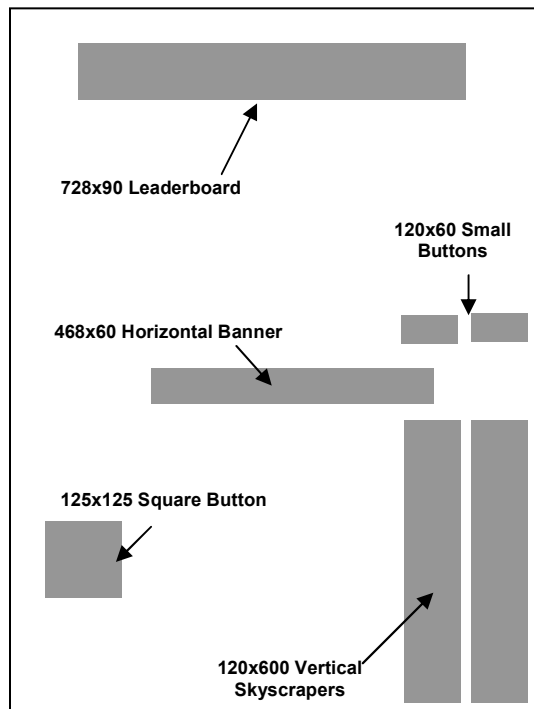
## RESOURCES

Books & Materials  
Fundraising Ideas  
Developing Members  
Activities  
Peace Quotations  
Photos

## WORLD

Afghanistan  
Bosnia  
Central Africa  
Chechnya  
Colombia  
Congo  
Guatemala  
India & Pakistan  
Indonesia  
Iran  
Iraq  
Israel/Palestine  
Mexico – Chiapas  
North Korea  
Southern Africa  
Sri Lanka  
Sudan – Darfur  
West Africa

Most pages have standard advertising placement as shown in the example below:



Typical Page (old site)

<http://www.texasforpeace.org>



# advertising ORDER FORM

## Advertiser Information:

Company/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## Ad Ordered:

		<u>6 months</u>	# of Ads	<u>12 months</u>	# of Ads	Total Cost
Leaderboard	728 x 90 pixels	\$210	_____	\$340	_____	_____
Vertical Skyscraper	120 x 600 pixels	\$185	_____	\$305	_____	_____
Horizontal Banner	468 x 60 pixels	\$170	_____	\$280	_____	_____
Square Button	125 x 125 pixels	\$110	_____	\$185	_____	_____
Small Button	120 x 60 pixels	\$80	_____	\$130	_____	_____

## Ad Placement (see Advertising Locations)

Selection SECTION \_\_\_\_\_ Page \_\_\_\_\_

Free SECTION \_\_\_\_\_ Page \_\_\_\_\_

Free SECTION \_\_\_\_\_ Page \_\_\_\_\_

Alternative SECTION \_\_\_\_\_ Page \_\_\_\_\_

*All ads on placed on a first-paid basis. We will endeavor to place your ad on the selected section/page.*

## Ad Preparation:

\_\_\_\_\_ Ad enclosed on disk    \_\_\_\_\_ I will send an ad by e-mail    \_\_\_\_\_ Please contact me about preparing our ad

## Method of Payment:

\_\_\_\_\_ Check or money order enclosed payable to: *Texans for Peace*    \_\_\_\_\_ Invoice me

## Mail this form to:

**Lisa Jackson**  
**Texans for Peace – Advertising**  
**11900 Metric Blvd., Ste. J-163**  
**Austin, TX 78758**

**lisaj@texansforpeace.org    512-974-4390**

# advertising EXAMPLES

A few examples of ads are shown below to give you ideas for what you can do.

728 x 90 Leaderboard



120 x 600 Vertical Skyscraper



120 x 60 Small Button



125 x 125 Square Button



468 x 60 Horizontal Banner

